

## DIVERSIFICATION WORKSHOP HOLIDAY LETS;

### The opportunities, challenges and risks for a start-up business

#### Introduction

The aim of the event is to provide business owners with an invaluable check list of the key issues they need to consider before starting a holiday let project whether it be renovating a cottage, refurbishing a farmhouse, converting of a barn or setting up a glamping site.

#### Date

Monday 17th June 2019, 9am to 12pm

Hosted at Hoe Grange Holidays, Hoe Grange, Brassington, Matlock DE4 4HP

#### Itinerary

09:00 - 09:15am	Coffee and welcome from Anna Price, co-founder and MD, The Rural Business Group
09:15 - 09:45am	<b>Preparing the Business Case</b> , presented by Nick House, MD, House Nouse; <ul style="list-style-type: none"> <li>- The market trends in the holiday let sector</li> <li>- What to build/develop?</li> <li>- What are the development costs?</li> <li>- What returns can you expect on your investment?</li> </ul>
09:45-11:00am	<b>The Management Challenges</b> , presented by David & Felicity Brown owners of Hoe Grange Holidays. Tour of The Cabins.
11:00-11:30am	<b>Funding the Project</b> , presented by Ian Bell, Head of Farming & Rural Engagement, Folk2Folk <ul style="list-style-type: none"> <li>- What loans are available?</li> <li>- How much can you borrow?</li> <li>- What are the terms?</li> </ul>
11:30 - 12pm	<b>Fail to Prepare, Prepare to fail</b> - presented by a representative of Fisher German <ul style="list-style-type: none"> <li>- Things to consider when it comes to Planning &amp; Development</li> <li>- Planning Appeals</li> <li>- Environmental impact assessments.</li> </ul>
12pm Close	Those wanting to stay for a short while to network are welcome to do so- Coffee & Tea on standby!

#### Bookings

Please reserve a place by contacting The Rural Business Group on 0116 3800 576 or completing the online booking form.